



		INTAKE	MODULE	START DATE	END DATE
CIM 2026 SCHEDULE	FEBRUARY 2026		COMMERCIAL INTELLIGENCE	3RD FEBRUARY 2026	7TH APRIL 2026
			SOCIETAL IMPACT	4TH FEBRUARY 2026	8TH APRIL 2026
			STRATEGY AND PLANNING	5TH FEBRUARY 2026	9TH APRIL 2026
	JUNE 2026		SOCIAL MEDIA MANAGEMENT	9TH JUNE 2026	11TH AUGUST 2026
			AI IN MARKETING	11TH JUNE 2026	13TH AUGUST 2026
	SEPTEMBER 2026		CONTENT STRATEGY	15TH SEPTEMBER 2026	17TH NOVEMBER 2026
			BRAND PROPOSITION	16TH SEPTEMBER 2026	18TH NOVEMBER 2026
			CONSUMER JOURNEY OPTIMISATION	17TH SEPTEMBER 2026	19TH NOVEMBER 2026